



# **BUSINESS PLAN**

## **2023 - 2027**

# WE ARE TIN SHED

## A CIVIC ARTS ORGANISATION

*"We are inspired by the atmosphere and connectivity of live theatre, we make site responsive performances that blend classic iconography with neon light. Through this work we introduce ourselves to artists and communities, we invite them to be bold and brave alongside us; To inspire their ambition, to realise their creation & to imagine their impossible into possible.*

*At its heart, our work is a space to hold & share stories that differ from people to place; that enables Tin Shed to react and respond to the world around us. We make & hold safe space for uncomfortable and radical conversation, we remain peaceful activists who challenge and uphold the values of those who are underrepresented in society. The organisation is a reflection of the bonds & relationships that have been forged and nurtured for many years - at Tin Shed there is a space for all.*

*What remains a constant is our need to locate ourselves in unusual spaces and collaborate with brilliant and unique local, national and international artists and communities, creating bold new work that ranges in scale from the launch of a rocket with thousands of spectators, to an intimate conversation on a park bench - We are Tin Shed Theatre Co"*



Rocket Launch Blaenavon 2021

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## 10 CORE VALUES

### CONNECT

Keeping inclusivity & diversity at the heart, we strive to connect to audiences from all backgrounds. We hold hands between communities and creatives to form new and lasting bonds & relationships, forming better social cohesion through creative action and collaboration.

### REACT

To listen. Reacting and reflecting to the world around us in our artistic practice.

### SHARE

To gift and share the knowledge gathered by our organisation through open source documents and through a transparent way of working. We hold and facilitate creative and community space for those who need it. We invite all to sit at the same table together, to share stories, food & care.

### RAISE UP

To uplift & offer opportunities and growth to all that engage with us, in whatever way that needs to happen. Either directly through the organisation or through signposting. We are dedicated to developing cultural leaders & artists.

### FUTURE PROOFING

In-line with the future generations act for Wales we imbed the principle of working towards a better future for our communities, our young people & our impact on the planet. Ensuring that at all times the climate emergency & our impact on the environment is at the forefront of our decision making & working practice.

### IMPACT

Raising the profile of the arts in a civic setting & championing its voice and ability to positively agitate and disrupt. Ensuring our work is always connecting and reflecting the people and places it interacts with in open, honest & long lasting ways.

### CO-CREATION

At the core of our practice and artistic development is co-creation. Ensuring cultural democracy is at the heart of our process & that work we make is honestly and truly developed with the collaborators and communities we work with.

### LANGUAGE

With the promotion and representation of the Welsh Language in parity with the English language at the core of our organisation, we want to ensure that we honour and represent the many languages that live within our communities & seek to make work and correspond in ways that honour the many modes of verbal and non verbal communication.

### SUSTAINABILITY

To ensure that the promotion & advocating for the importance of the creative industries remains at the forefront of our aims as an organisation. Sustaining and championing its position in Wales and beyond.

### PEOPLE CENTRED APPROACH

Following Maslow's Hierarchy of needs we understand and remember our personal and social responsibilities to our team, our communities & the world around us. Through the promotion of healthy living both physically and mentally. We strive to create safe & holistically comfortable spaces for people to connect with us.

## OUR VISION

To **EXPLORE** and inhabit unusual spaces from giant warehouses to terraced houses, moving taxis to high bridges, gritty underpasses to historic burial grounds.

We **INTERROGATE**, Question and develop civic, negative, industrial & rural spaces alongside city councils, land stewards & public authorities. In this work we positively agitate through people, art & place - regeneration policy, Environmentalism, rights and relationships to art & public space, land ownership, citizenship & civic duty.

We **REINVENT** the word 'theatre'. We rarely find ourselves on a stage with a script, but if we did, it's because it needed to happen there and in that way. We acknowledge the barriers that exist in institutions & want to make physical spaces to interact with art & culture indoors and out that are far more inclusive, that are built from their core by the artists and communities they serve.

We go **MICRO** to **MACRO** and back again. Our work exists in all shapes and sizes, from 1-1 interactions to large outdoor events for thousands, the scale of the work is not reflective of its ambition or reach, rather its intimacy or blaring volume for the stories and the form in which they are shared.

We **INSPIRE**, and are inspired by the many artists, communities, spaces and places we create with. By inhabiting these temporary spaces, we are constantly moving & reinventing, reevaluating & reimagining. Whilst always finding our roots & our home in Newport.

We **CO-CREATE** with communities & artists through creative action & focus on outdoor places, unusual locations & publicly populated space. We have over 13 years experience delivering experiential, immersive and site specific theatrical works. We want to seize new opportunities, take risks and be responsive to change.

We **BELIEVE** everyone should have access to art and creativity. Our work exists and serves its artists & communities across Wales and beyond. It is hyper local, national and international. It is bold, brave, reactive, theatrical, immersive, installational, conversational and sometimes cerebral.

We forge **LONG LASTING** social, intergenerational and cultural bonds with the people we interact with.

We **SHARE** processes, tools & skills and encourage others to do the same, questioning cultural democracy and who has and should have the opportunity to be the new cultural leaders and brave new artists.

We **REACH OUT** and have developed ways to socially engage artistically. We believe in the shared power of co-creation and identifying artists & collaborators who believe in that too. We make space and time to support and nurture the creative workforce.



*"Being an introvert and saying yes to things usually didn't mix well but you never know when that one 'yes' moment would change your entire life. 5 years ago, I said yes to meeting a bizarre and quirky theatre company where no 2 days or projects are the same. I've been part of events I could've only dreamed of, gained lifelong contacts and friends, been able to explore personal skills and hobbies and overall experience the wide world of collective art.*

*I couldn't be more happier and grateful for the magic opportunity that is Tin Shed."*

**Ty Dolbel**  
Volunteer & Board Member

*Heuldro at Bryn Celli Ddu 2022*

## CORE ACTIVITY OVERVIEW

TSTC plans to sustain, grow & further our ambitions with this transformative business plan that will see the organisation move from project funded to a recognised member of the Arts Council of Wales Portfolio.

The following structure & plan acknowledges the companies work to date to develop multiple outreach & widening engagement strands, high-quality & bold, site specific & international theatrical works, a series of values and aims that align with the companies ethos accompanied by a structured & ambitious plan for organisational growth.

### NEXT YEAR

April 2023 - 2024  
Theatrical Production  
Local - The Last Post - Durational R & D  
Wales - Dark Matter R & D - May  
International - Y Bont in Rochefort & Bilbao April - September

### YEAR 1

April 2024 - 2025  
April 2024 - 2025  
Theatrical Production  
Local - The Last Post - Public interactions, Newport - April / May  
Wales - Dark Matter - July / August  
International - Y Bont - Wales & France - July - October - Y Bont Full Production

### YEAR 2

April 2025 - 2026  
Theatrical Production  
Local - The Last Post - Mid scale performance interactions, Newport autumn  
Wales - Welsh Language Festival & focused activities (Eisteddfod)  
UK Wide - Dark Matter Uk wide summer  
International - Y Bont on tour, Bilbao September / October, Full production

### YEAR 3

April 2026 - 2027  
Theatrical Production  
Local - Creative curations residencies & Change makers showcase  
Wales - The Last Post - large scale performance, Newport, autumn  
International - Dark Matter international summer / autumn tour

### WIDENING ENGAGEMENT 2023 - 2027

The Place, Newport

### NETWORKS & DEVELOPMENT

Festival makers  
City Centre Buzz  
Meet the Neighbours  
Freelance Fridays

### PARTICIPATION

Hatch Youth Theatre  
Future Generations forum  
The Public Theatre Co  
Lynette Webbe Skill Share Scheme  
Creative Curations Artist Residency  
Lleu Creu & Bwrlwm Creadigol Cymraeg  
Creative Well-being for arts & health programme

## 6 CORE COMPANY STRANDS

THEATRICAL  
PRODUCTION

SOCIAL  
& CIVIC  
CREATIVE  
REGENERATION

CREATIVE  
DEVELOPMENT  
& WIDENING  
ENGAGEMENT

WELSH  
LANGUAGE /  
LANGUAGE

NETWORKS

CREATIVE  
WELL-BEING  
FOR ARTS &  
HEALTH



*"It has been wonderful to observe the different types of people, of all ages and backgrounds, who have shown interest and become regulars at the classes provided.*

*As a practitioner and someone who enjoys sharing what they know and is always eager to learn from others, it has been a real blessing.*

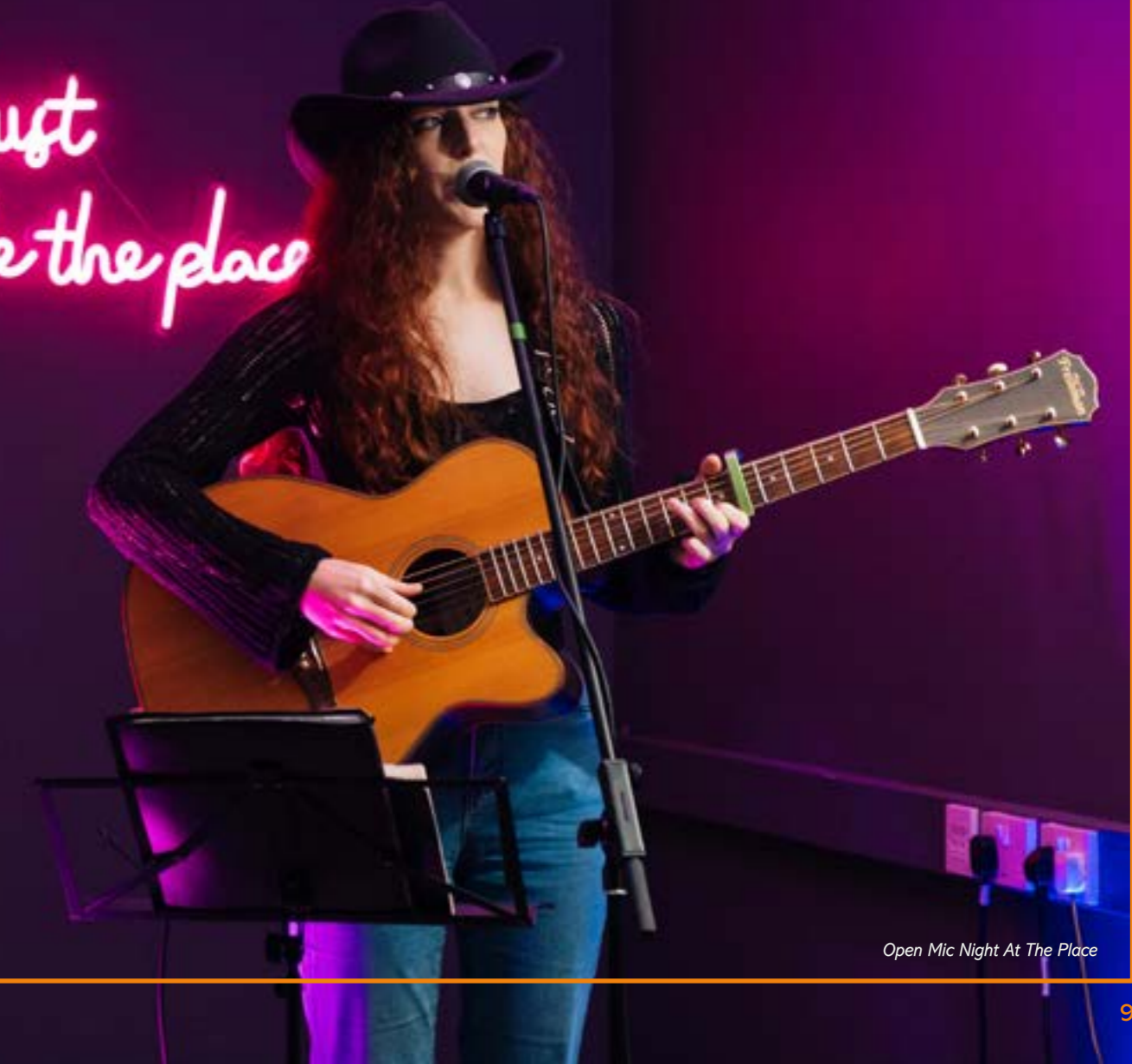
*Being part of a collective has made the journey easier when it comes to trying to organise setting up both classes and art based activities ( which can often feel overwhelming and daunting ). The openness and support offered by everyone who is part of the Well-being team and those at Tin Shed has made this whole journey both manageable And Exciting !*

*Well-being is a word we hear spoken of often, but is often overlooked in the workplace, or for those people who work independently in the creative field.*

*Here is a space that offers support and encouragement- because of a genuine shared interest by all those involved."*

**Marega Palsler**  
Artist & Movement Practitioner

*This must  
be the place*



Open Mic Night At The Place

# LARGE SCALE

## THEATRICAL PRODUCTION

TSTC pride themselves on making large scale, site specific, theatrically inspired works.

Unifying professional and untrained cast, crew, artists & communities & entire towns; these productions often take up residency of a space or place, delving deep inside the social, cultural and historical context, with original works that are developed through lengthy co-creation and become uniquely inspired.

This work often develops multiple cross-sector partnership relations, working closely with land stewards and gatekeepers in unusual settings & protected landscapes. It is TSTC's ambition for this next phase to grow their large scale theatrical work to involve UK wide & international partners & opportunities, widening the scope & championing site specific work made in Wales.

In recent years this strand has evidenced 60+ individual freelance creative positions & 20+ paid skill share positions for underrepresented individuals. The form & reach of the theatrical sharing platform has widened since the covid pandemic with partnerships and sharing capacity in digital media, developing a growing digital and international multilingual audience for this work.



Moby Dick on the Transporter Bridge 2018



Rocket Launch Blaenavon 2021

# Y BONT

An international cultural residency & international historical exchange project exploring the industrial heritage, local artistry & oral history of 3 Transporter Bridges across Europe.

Working with a collective of local land stewards, multiplatform artists & community theatre companies between Rochefort, Bilbao and Newport this international project looks at cultural connections, risk and adversity with a little sprinkle of magic along the way.

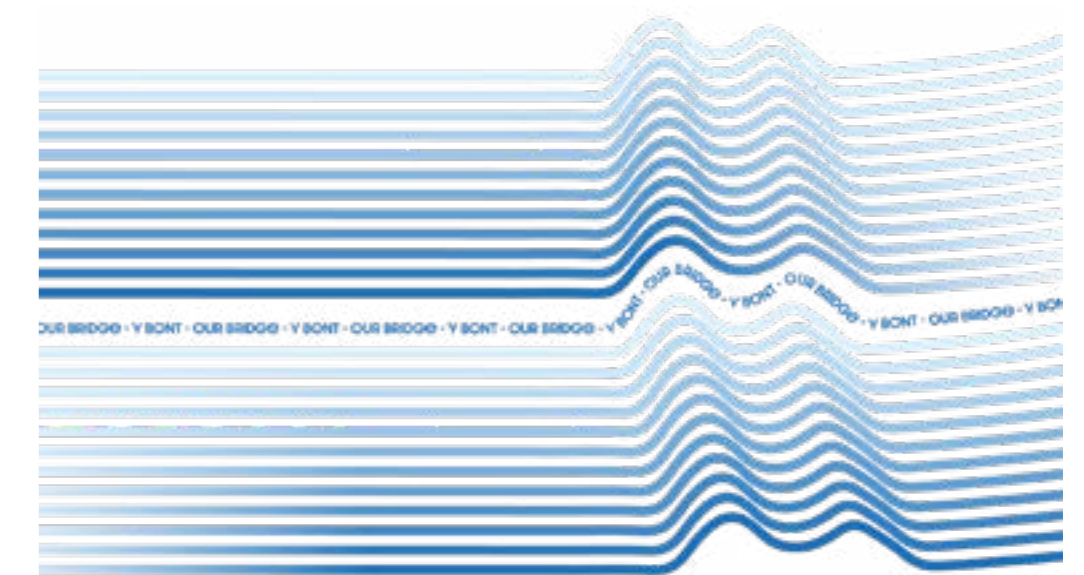
Currently in development funded by NCC, British Council, WAI & European partners as part of #walesinfrance, the project heads to France and Spain during 2023, with the full scale ambition of this theatrical work planned for Newport Transporter Bridge in 2024, followed by an international tour of the work to each site.

In its current form this theatrical work explores the sharing mediums of circus, illusion, mass participatory performance, audio / visual integrated film & immersive sound told through psycho-geography.

To view a documentary about this work in progress visit:  
[www.tinshedtheatrecompany.com/y-bont-our-bridge](http://www.tinshedtheatrecompany.com/y-bont-our-bridge)

Previous large scale site specific production includes:

- Heuldro at Bryn Celli Ddu - 2021 - 2022*
- Rocket Launch Blaenavon 2019 - 2021*
- Moby Dick on the Transporter Bridge 2015 - 2018*
- Apocalypso - Riverfront Basement 2017*



Y Bont - Finding Houdini 2022



Y Bont - Finding Houdini 2022

## MID SCALE

### THEATRICAL PRODUCTION

Often aimed at Family audiences, this work is mobile & scaleable to festivals and outdoor events. This could be in the form of street entertainment, large scale puppetry, installation & placemaking activities - this work can be made to bespoke commission private tender.

Over a 10 year period, TSTC have toured to festivals across the UK. Developing skills in carnival, procession & meeting new audiences of 1000's.

In this new phase, TSTC have an ambition to work in moulding their site responsive & mid scale touring skills to develop a new, tourable outdoor installation model. Working closely with stakeholders cadw, this will allow both organisations to create a transient and less static product.

TSTC also intends to develop a new outreach & development strand in local outdoor arts production & event management. More information on Festival Makers Network below.



*The Year of Legends - Tom Jones at Green Man Festival 2017*

## DARK MATTER

Inspired by the mycelium web beneath our feet and the intergalactic star dust above our heads, Dark Matter is a creative collaboration between some of Wales' finest creative practitioners in STEAM.

Bringing together a team of experts in geology, mycology, archaeology, microbiology, cosmology, sound design, multimedia & site specific installation, this new collaboration between Tin Shed Theatre Co & Cadw is set to be a movable, educational immersive and site responsive piece that is created and developed this spring at a secret cadw site location in Mid Wales.

This project will also work closely with the local community and schools of Llanidloes, led by TSTC's producer of participation, this co-creative work will directly influence and develop the project and its educational and creative development branch.

A new project in development in 2023.

### Previous work includes:

- Big Skies - 2017-2021*
- Le Flea Du Cirque - 2016 - 2018*
- Boxes / Platform Project - 2017 - 2019*
- Tom Jones / Yeti puppetry - 2016 - 2018*



*Dark Matter Research & Development 2022*



*Dark Matter Research & Development 2022*



*Dark Matter Research & Development 2022*

## SMALL SCALE

### THEATRICAL PRODUCTION

Often beginning in micro form with the potential to grow into large scale, this hyper local strand is deeply connected to the company's base in Newport.

This work is inspired by the city scape and its people, often interrogating public space & civic pride, it is deeply rooted and creatively led by its community. These projects are centred around place making, verbatim storytelling & oral history.

These projects are intrinsically linked to the companies widening engagement and creative development strands & connect honestly with those who participate.

This work is often linked & placed in the company's home or the empty spaces it inhabits, challenging regeneration policy & the creative use of empty space; it can therefore take on a number of theatrical forms and modes of presentation.

The legacy of this work is tangible, with many of those involved in this phase of local production now embedded in TSTC's widening engagement strands, with a number of individuals now regularly volunteering and regularly employed by the company



## THE LAST POST

Inspired by the company's current home, 'The Last Post' is a community creative regeneration and place making project that seeks to interrogate the history of their current building 'The Place' as well as the much loved Post Office and Night Club.

The Last Post will be an intergenerational and durational project co-created by the local community, exploring the stories that exist across the city that are linked to the buildings & the famous Night time economy of Rudy's nightclub.

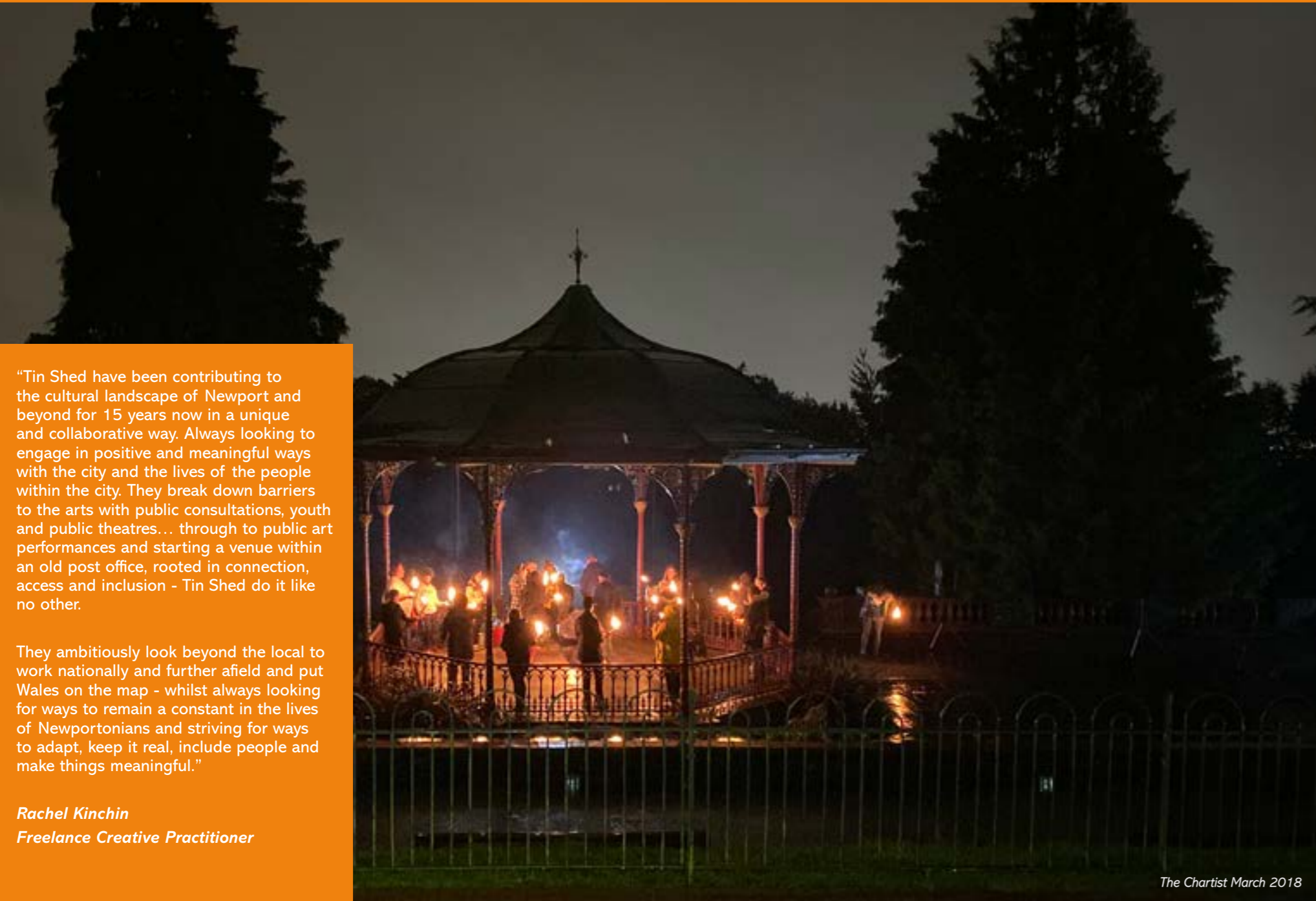
Through its current development with The Public Theatre, TSTC's community company, we imagine this project could exist in the public space & across the city, in pop up experimental happenings & in a theatrical form, In local post card making projects & city cycle projects that brings back the hand delivered telegram.

The form and delivery continue to be interrogated throughout our regular outreach sessions in 2023 with public interactions beginning in 2024.

### Previous work includes:

*Happenus: 2020 -2021*  
*Leviticus / The Ritual - 2015-2017*  
*Taxi & Comedy Port - 2010 - 2015*  
*Operation Blackbox - 2010 - 2011*





"Tin Shed have been contributing to the cultural landscape of Newport and beyond for 15 years now in a unique and collaborative way. Always looking to engage in positive and meaningful ways with the city and the lives of the people within the city. They break down barriers to the arts with public consultations, youth and public theatres... through to public art performances and starting a venue within an old post office, rooted in connection, access and inclusion - Tin Shed do it like no other."

They ambitiously look beyond the local to work nationally and further afield and put Wales on the map - whilst always looking for ways to remain a constant in the lives of Newportonians and striving for ways to adapt, keep it real, include people and make things meaningful."

*Rachel Kinchin*  
*Freelance Creative Practitioner*

*The Chartist March 2018*

## SOCIAL & CIVIC CREATIVE REGENERATION

### PLACES & SPACES

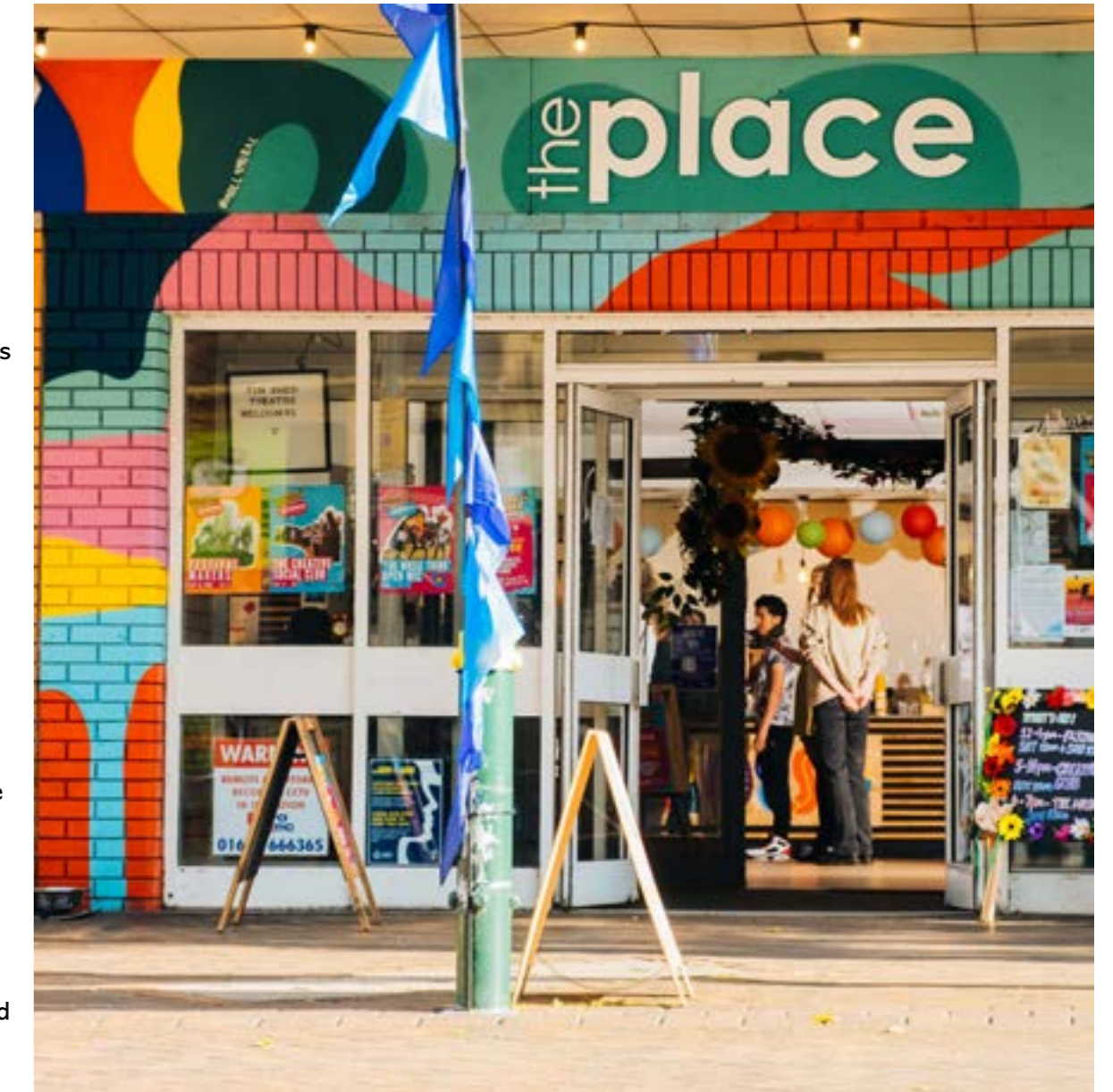
Birthered in the Newport Empty Shops Project of 2010 - Tin Shed found a passion for taking over disused and unwanted city locations, both indoors and out. By locating themselves externally to theatrical venues, the company found that they connected with new audiences & collaborated with artists in entirely new and exciting ways.

As a result, the organisation began developing a relationship with local land stewards, local authority and gatekeepers, entering into conversation about the redevelopment of spaces for social, cultural and historical regeneration - challenging and redeveloping different spaces, their functionality & how this can be used to develop unique community and artistic works.

This process has now challenged local authority regeneration strategy and positively provokes conversation and action around art and creation in public space.

Now entering its 2nd year, The Place, TSTC's brand new Arts & Social space will be an ongoing arts, social and cultural development space in the heart of Newport City Centre, the building underpins and supports the work of TSTC and the cultural community of South Wales. Currently managed by the company, the building is managed by artists, local volunteers & community groups.

The ambition of The Place, Newport in the following phase is to grow its artists and creative development capacity, to recruit a dedicated duty manager & to continue to provide local civic & creative spaces, whilst core managed by TSTC and creatively developed by its artists & communities.





Moby Dick on the Transporter Bridge 2018

“Cadw have worked with Tin Shed Theatre on some fantastic outdoor art projects, which contribute to wider Cadw goals of engaging with local communities and new audiences in innovative ways. Tin Shed are professional, passionate, collaborative and flexible, working with the team has seen Blaenavon Ironworks and Bryn Celli Ddu brought alive in imaginative and sympathetic ways, and we look forward to working with them again in the future.”

*Dr Ffion Reynolds  
Heritage and Arts Manager  
Cadw / Historic Environment Service  
Welsh Government*

## THE PLACE, ARTS AND SOCIAL SPACE, NEWPORT

In partnership & collaboration with Newport City Homes & alongside our community, we are currently housed in a disused post office 'The Place'.

Owned by NCH and offered in-kind to Tin Shed Theatre Co on a 3-5 year lease, The Place, although in its infancy, is proving itself to be a crucial part of Newports cultural landscape.

This building, with masses of space, is by far our largest & most permanent home, developed in its style and ethos by the artists and communities that inhabit it.

The place delivers for the people of the city & its creative communities. It is our home, but a home for many others too.

With a large event & venue space with raised stage and seating for up to 100 people, a community kitchen, dedicated Well-being room & 4 rentable and giftable artist studios, The building has multiple uses. With open, warm and comfortable public areas to meet, designed by the young people of Newport Youth Academy, there is ample space to connect and co-work, feel safe and use the building as a creative and connective resource, to increase social infrastructure, raise social capital & allow all to make & create.

The Place challenges ongoing redevelopment policy, & the scope sustainability and future of disused buildings in Newport City Centre

Ambition: TSTC intends to raise the profile & functionality of TP in the next 3 years. We intend to grow its volunteer base and embed more artists as full time building residents. We want to keep our weekly activities regular & work to develop a regular receiving performance programme in the buildings venue.

*For further reading see THE PLACE documents*



**the place**  
ART IN THE HEART OF THE CITY



Workshops & public events at The Place Newport 2022

*"The workshop was very useful in giving me a practical dedicated space in which to fabricate some electrical pieces of set. There was plenty of power and space for what I needed to do. Everyone front of house was very helpful in giving me a hand when I needed and making me lots of cups of tea (and finding a biscuit now and again). Having access to a free workshop space allowed me to be able to push my work as a lighting designer to create more ambitious designs with bigger practical elements which wouldn't be possible financially or practically without The Place's & Tin Shed's support."*

**Cara Hood**  
Hatch Youth Theatre Alumni  
Freelance lighting designer



Heuldro at Bryn Celli Ddu 2022

## SOCIAL & CIVIC CREATIVE REGENERATION

### PREVIOUS SPACES INCLUDE

#### UNIT 9 - 2020 - 2022

Unit 9, an empty shop unit in the centre of Friars Walk Shopping Centre. In its time it supported 27 local charities, freelancers and organisations with free space hire within Newport City Centre. Through these partnerships, more than 1,500 community members and audiences walked through the doors of Unit 9 to watch theatre, take part in workshops and be a part of regular arts groups. The project and space were supported by Friars Walk Management & Tin Shed Theatre Co.



#### THE NEST - 2017-2019

Originally the Pill Box, The Nest was co-created, regenerated and redesigned by the local community. Located in the heart of Pillgwenlly, The Nest became a space for workshops, new connections & community activity. The Nest was supported by Pill Millenium Centre Trust & Tin Shed Theatre Co.

#### MFI WAREHOUSE - 2013 - 2016

A large warehouse on the outskirts of Newport, the MFI warehouse was a disused furniture warehouse that housed a number of independent artists & collaborators with their own space. Tin Shed were housed in the central part of the building where they would share previews of their work & space for workshops. MFI Warehouse was at the core of creative development and artist relationships in Newport, some of which continue to exist today.

The warehouse was managed and leased by Healthy Planet.



#### WHO BENEFITS?

Many groups, partners and local individuals regularly use, participate & consult on our arts and social spaces. These spaces particularly interact with underfunded and underrepresented artists, communities and organisations or those with similar values and interests as TSTC. Larger more commercial organisations are asked to contribute towards a higher rate for space usage in order to facilitate subsidised or free space for others in need.

By working together we are able to better serve the communities and artists that we engage with

These organisations are: *Coleg Gwent, TGP Cymru, G Expressions, Urban Circle, Newport Writers, Newport Rising, Ffilm Cymru, Newport Youth LGBTQ+, The Riverfront, The Talking Shop, Newport Sudanese Community Group, Operasonic, Movement with Anna & Katie, Newport City Council (Flying Start Group & 50+ Voluntary Forum), Perago Wales, Bectu, Cult Cymru, Newport City Homes, Newport Buzz, Extinction Rebellion, Gavo Newport, Jean Genies, The Well-being Room, Ziba Creative, Transport for Wales, Newport City Council, Creative Lives, Art on the Hill, Death Cafe.*

*"My journey with Tin Shed started when I was 10 years old in a summer school, where a group of young people created our own work, wrote and performed it all within a week-long period. ...Not only was I given an opportunity to develop my acting skills, but my interpersonal, communication, and critical thinking skills, as well as a wild improvement in my self confidence. As someone who has always struggled with mental health issues, this has been invaluable to my character, it gave me something to truly belong to...*

*Tin Shed provided me and so many others with a safe space to be myself, as well as the confidence and logistics of how to make this work if it's what I truly wanted. I've been so fortunate to since work for this company and offshoots in both volunteer and paid roles as I completed my university degree, finishing with a First Class Honours from Exeter University.*

*The work that they do for arts in underrepresented communities where it would not otherwise be accessible is astounding, I'm sure that I'm just one voice in a sea of people they've affected. I truly believe that I would not be where I am in my life without my experiences as a part of Tin Shed Theatre Company, and hope to be able to give back to them in the future, although I'll never be able to express how grateful I am to them."*

**Abbey Lewis**  
BA(Hons)  
Hatch Youth Theatre Alumni



Y Bont - Finding Houdini 2022

## NETWORKS

### FESTIVAL MAKERS NETWORK

TSTC in collaboration with The Riverfront Theatre & Dark Olive CIC intend to build a programme of accredited training for communities & individuals in outdoor arts & event management.

In its initial phase we intend to map and build a consortium of Newport based outdoor events and festivals in Newport's calendar such as Reggae & Riddim, Pill Carnival, Maindee Festival, Art on the Hill, Big Splash Festival, Newport Food Festival.

We then intend to build a programme of activity that seeks to create a paid, regular community cohort of trained event teams to deliver across all city wide events.

### CITY CENTRE BUZZ

Established in summer 2022, City Centre Buzz is a collaboration between TSTC, Newport City Homes and a number of local, socially cohesive projects & organisations across the city centre. Its initial inception was created as part of 'The People are the City' Connect and Flourish and now connects on a monthly basis with up to 20 local businesses & organisations with social purpose.

The group meet monthly and collaborate digitally outside of these meetings to share resources, events & discuss issues in order to bring better social cohesion and connectivity amongst services across the city centre.

### MEET THE NEIGHBOURS

A new and developing project in partnership with Newport City Homes, Meet the Neighbors is currently in its initial development phases of consultation. Due to recent confirmation of Community benefit funds from NCH the pilot for this project will now begin in April 2023.

The project aims to identify the new influx of city centre residents and the planned redevelopment of many city centre properties for residential letting. Inline with Newport City Councils Planning and redevelopment strategy, TSTC aims to directly consult and respond to the needs of city centre residents through holding creative consultation.

This forms part of TSTC's widening engagement strategy by identifying and developing new audiences for the company's hyper-local creative activities & outreach work.

Tin Shed partners with NCH, POBL and other local housing associations to identify and build this new network.

### FREELANCE FRIDAYS

Each Friday - Freelance Fridays offers creative freelance practitioners from any arts discipline the ability to use many of the spaces in TSTC's building, The Place, for free. Including a large venue, kitchens, meeting rooms, offices, hot desking, workshop studios & messy making spaces. Piloted at end of 2022 - this new resource is quickly identifying a need amongst creatives for space to make & Connect.

The Place regularly hosts a large number of local creative practitioners & their art work, offering free space to exhibit, host performance & also volunteering as part of The Place's artist-led vision for the building. This project also offers creative communities on a low income to have safe warm space with free wifi, hot drinks & snacks.



*I've never worked for any company like Tin Shed. I cannot stress enough how important this company is to the city of Newport, a city that is artistically underfunded, underused and overlooked. Tin Shed makes it their mission to find and nurture the people of Newport that haven't historically had the space to create and express themselves, and in this current unstable financial climate, where priorities have had to shift even further, Tin Shed is more essential than ever before.*

*On a personal note, as a Newport born and based artist, Tin Shed have been the most welcoming and supportive company I've ever had the pleasure of working with. They really made me feel worthy, and they believed in me and my work. This, above everything for me, is why I want to keep going in this ridiculously difficult industry. Because of companies like Tin Shed. They believe in people."*

**Sam Alice Jones**  
Freelance Director & Drama Facilitator

Le Flea Du Cirque 2016-2019

## CREATIVE DEVELOPMENT & WIDENING ENGAGEMENT

### THE PUBLIC THEATRE CO.

Established in 2017 The Public Theatre Co. is an open-access creative community company with a vision to better our communities through creative action. From dinner ladies to gamers, civil servants to amateur writers, this is a creative space for adults. With its own manifesto

The PT Co. is a place where people come together to discuss, play and sometimes perform.

To date the Public Theatre has been involved in Maindee Festival, the Big Skies Project, Moby Dick on the Transporter Bridge, Rocket Launch at Blaenavon Ironworks and more. The group make public performance and visual artwork for both professional and local events.

The PT develops based on those who attend with a view to harness everyone's creativity and provide a playful outlet to those who are seeking it.

Currently meeting monthly and more regularly during a project, It remains flexible around work/life balances and aims to work together to make time for sessions.

The ambition for this phase is to continue to grow the reach of The Public Theatre, developing the 30 strong regular cohort & beginning to work in new areas of exploration such as language, physical theatre & place making. The company will be the lead collaborators and co-creators for the Last post project & will begin developing this work in 2023.

[Find out more here](#)



Public Theatre 2017



## CREATIVE DEVELOPMENT & WIDENING ENGAGEMENT

### LYNETTE WEBBE SKILL SHARE SCHEME - CREATIVE INDUSTRIES TRAINING

Established in 2017, The Lynette Webbe skill share scheme is a buddy programme offering individuals a chance to be part of a professional creative team. A chance to be part of the creative main frame of the production. From making props, to designing costumes, to performing, maybe learning how to use technical equipment or building, there are lots of options! These opportunities are paid positions with support for those on universal credit & the offer of post project signposting and legacy with Tin Shed, the Lynette Webbe Skill Share Scheme is our way of championing cultural democracy & creative professional skills for all. These positions are available on Tin Shed's large scale productions.

*Lynette was a local Newport lady, you'll see her in the picture, she has her hands resting on the bongo drum and is wearing a light blue top.*

Lynette was passionate about giving everyone the chance to succeed. No matter who you are, where you were from and what experience you have, there is a place for you. "You're all bloody fantastic"

Lynette sadly passed away during our production of Moby Dick on the Transporter Bridge and we vowed to continue her legacy in offering people the chance to try something brave, something creative and something new. So, The Lynette Webbe Skill Share was born.

The scheme opens the following paid buddy positions in:

- Design (Prop making, set / costume design)
- Production (building, making, measuring, stewarding)
- Performance/Storytelling (Does what it says!)
- Technical (Lighting, sound, all things electric)
- Digital Media (Film, social media, marketing)



## CREATIVE DEVELOPMENT & WIDENING ENGAGEMENT

### HATCH - YOUTH THEATRE

Established in 2010, Hatch Youth Theatre is a weekly group delivered by Tin Shed Theatre Co, in Partnership with The Riverfront theatre.

Sessions will focus on play, collective collaboration and devised theatre and storytelling practice. We want to create a comfortable environment for children and young people to meet, interact and create together. As an open-access provision, we aim to welcome participants from all abilities and backgrounds.

Those who attend Hatch will have the ability to meet like-minded individuals and explore a creative outlet. The groups are aimed at providing a safe space to explore without fear or judgement. Children and Young people in attendance almost always find a place to develop individually, gain confidence whilst forming lasting bonds and friendships.

Led by a professional theatre company and by leading creative practitioners, the children and young people are provided many opportunities to participate in professional productions and progress through the company. Tin Shed also pride themselves on offering advice to young people interested in exploring the creative industries professionally.

Previous Hatch participants have progressed to professional roles in the creative industries in performance, technical theatre, youth theatre leadership and more. A key aim for both organisations is that they support & develop the creative pathways for YP & Hatch is an integral part of this work.

**Ambition:** In this next phase of development we want to realise and raise the profile and ambition of Hatch Youth Theatre. With a dedicated production budget and funds to support regular creative visiting practitioners, We want to begin raising the quality and ambition of the young company. We intend to produce an annual mid scale co-pro, led, developed and delivered by the YP.



[Click here for more information](#)

## CREATIVE DEVELOPMENT & WIDENING ENGAGEMENT

### FUTURE GENERATIONS FORUM / FORWM CENEDLAETHAU'R DYFODOL

Meet the mighty cohort of Mini Imagineers at the Future Generations Forum.

A pack of unlikely heroes who are set to re-imagine Newport & Wales, one slippery slide at a time!

In collaboration with TSTC Welsh language provision Lle Creu & St Woolos Primary School, situated just a stone's throw away from The Place, the group will consult against the Future Generations Act for Wales. These year 5 Imagineers will meet regularly to consult on cultural & city wide matters that directly affect them.

They will advise Tin Shed and other organisations what they can do for them, like painting a crumbling wall, turning over more green spaces or putting on marching bands down Charles Street... These are the Future Generations, and they are here to tell us adults how to do things better.

The group meets on average 12 times per year with reports both digitally, physically, artistically and performatively shared with local councillors



Future Generations Forum - 2022

## CREATIVE DEVELOPMENT & WIDENING ENGAGEMENT

### CREATIVE CURATIONS - ARTIST RESIDENCY PROGRAMME

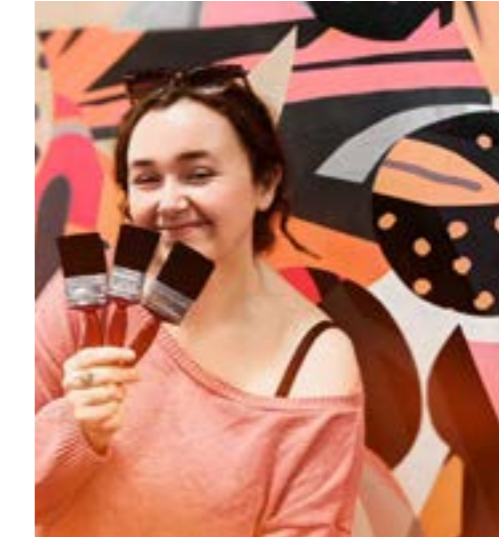
Creative Curations is TSTC's annual freelance artist residency programme.

Its inception began digitally in lockdown offering workshops in disciplines such as clown, physical theatre, art in public space, visual artistry and many more. It offers artists both the space to expand their artistry whilst exploring their own. The programme has flourished to support local, national and international artists in multiple art forms to develop, share and challenge their practice.

Artists are given in-kind space, application & funding support, access provision, producer and company support, materials and networking opportunities. Artists to date have showcased the development of their work digitally and physically, nationally and internationally, having used creative curations as a crucial space to realise their practice, articulate their artistry, make new work and collaborative connections.

The creative curations residency alumni have remained a connected network and continue to remain supported as Tin Shed associate artists.

2023 we proposed 6 x Cymraeg Creative Curations residencies specifically aimed at artists who explore the use of Welsh / Language in their work.



Creative Curations - Artists in Residency



*"I ddechrau, ga i ddiolch i chi gyd am y cyfle i fod yn rhan o'r prosiect. Teimlais iddo fod yn llwyddiant mawr nos Sadwrn ac mae llawer o ddiolch i bawb fuodd yn trefnu ac yn rhedeg y cyfan gyda naws mor hamddenol.*

*Fel arweinydd prosiectau cymunedol ar ddechrau ei gyrfa roedd cael sgwrsio gydg aelodau'r cwmni am y gwaith cefn llwyfan yn braf ar cyfle i rwydweithio gyda pobl broffesiynol ac artistiaid eraill.*

*Cefais gyfle i wneud cerfluniau tan gydag Angharad a Rob ac roedd hyn yn brofiad hollol newydd i mi. Roedd eu ffordd o weithio yn groesawus a'r arweiniad mor glir."*

**Manon Prysor**  
**Lynette Webb Skill Share Creative**  
**Heuldro 2022**

Heuldro at Bryn Celli Ddu 2022



*"I'd like to thank Tin Shed Theatre and The Place for the residency and support they offered me.*

*It gave me the opportunity to explore new ideas and push my work further. I found having two weeks where all I was doing was focusing on my practice invaluable! While I was there the members of the team introduced me to lots of incredible and creative people as well as meeting more who use The Place as a drop-in space to hang-out, chat and have a coffee.*

*Taking part in the residency opened up new doors. From the work, experience and confidence I gained in those two weeks, I was inspired to apply and get a large Fenis 10 International award from Disability Arts Cymru (DAC) .*

*This funding is now giving me the opportunity to create a new touring Immersive Installation piece."*

**Giles W. Bennett**  
**Freelance Installation Artist**  
**Creative Curations 2022**

Giles W Bennett - Artist in Residence 2022

## IEITHOEDD/IAITH CYMRAEG - WELSH LANGUAGE/S

Rydym wedi ymrwmo i wreiddio'r Gymraeg yn ein proses creadigol ac i gefnogi a datblygu rhaglen o weithgarwch sy'n uniongyrchol ymroddedig i hyn. A sicrhau'r cyfle i ddefnyddio'r Gymraeg ym mhob ymdrech creadigol a hyrwyddo cyfleoedd a phrosiectau sy'n gwneud hynny.

We are committed to embedding the Welsh language within our creative process and to support and develop a program of activity directly dedicated to this. Ensuring the opportunity to use Welsh in all creative endeavours and promoting opportunities and projects that do so

### EIN NODAU / OUR AIMS:

I Ehangu'r agwedd gynhwysol at ieithoedd. Yn seiliedig ar ein hymchwil presennol, ein nod yw parhau i ddatblygu'r strategaeth hon yn unol â'r wybodaeth a ddiweddarir yn flynyddol a chynrychioli hyn yn uniongyrchol yn ein gwaith.

I Parhau i ddatblygu ffyrdd yr ydym yn cyfathrebu â'n cynulleidfaoedd mewn perthynas ag iaith lafar a di-eiriau, a chynnig dewis iaith gyfathrebu. Parhau i gwestiynu'n rheolaidd sut rydym yn rhyngweithio â'n cynulleidfaoedd, cyfranogwyr a phartneriaid - yn ddigidol ac yn gorfforol, gan ystyried ac ymgorffori ffyrdd hygyrch o gysylltu.

- To Widen the inclusive approach to languages. Based on our current research, we aim to continue to develop this strategy in-line with information updated annually and directly represent this in our work.
- To Continue developing ways in which we communicate with our audiences in relation to language both verbal and non verbal, and offer preferred language of communication.
- To continue to regularly interrogate how we interact with our audiences, participants and partners - both digitally and physically, considering and embedding accessible ways to connect.

### YSTADEGAU / STATISTICS:

- Mae 4 Ysgol Gynradd Cyfrwng Cymraeg a 2 Ysgol Uwchradd yng Nghasnewydd, gyda chyfanswm o 2616 o ddisgyblion yn cael eu haddysgu trwy gyfrwng y Gymraeg yn 21/22. (Strategaeth Iaith Gymraeg Casnewydd 22 -27)
- Newport currently has 4 Welsh Medium Primary schools and 2 High schools, with a total of 2616 pupils being educated through the medium of Welsh in 21/22. Source: Newport Census 21/22
- Yng Nghasnewydd datgelodd yr Arolwg Blynyddol o'r Boblogaeth ym mis Mehefin 2021 mai dim ond 20.3% o drigolion Casnewydd sy'n gallu siarad Cymraeg – sy'n is na ffigur Cymru gyfan o 29.2%. (Cyfrifiad 21/22)
- In Newport the Annual Population Survey in June 2021 revealed just 20.3% of Newport residents can speak Welsh – below the Wales- wide figure of 29.2%. Source: Newport Welsh Language Strategy 22 -27
- 94 o ieithoedd yn cael eu siarad yn weithredol yng Nghasnewydd. (Cyfrifiad 21/22)
- 94 languages are actively spoken in Newport. Source: Newport Census 21/22

*For further reading, view our [Welsh Language Policy here](#)*

*For further reading view our [Inclusivity Policy here](#)*

## IEITHOEDD/IAITH CYMRAEG - WELSH LANGUAGE/S

### LLE CREU

Gofod creadigol diogel i ddod a bod yn creadigol trwy gyfrwng y Gymraeg. P'un a ydych yn siaradwr Cymraeg iaith gyntaf neu'n ddysgwyr Cymraeg, mae hwn yn ofod i'w greu a'i archwilio gydan gilydd.

Dewch i ymuno â Tin Shed Theatre Co, mewn partneriaeth â Theatr Glan yr Afon ar gyfer y gweithdai blasu Creadigol Cymreig hyn i bobl ifanc gael y cyfle i ymchwilio ac archwilio sgiliau yn elfennau'r creu.

Bydd y sesiynau hyn yn cynnig y cyfle i ganolbwyntio ar chwarae, creu a chreu gyda'n gilydd trwy gydweithio ar y cyd, sesiynau gwneud props, Theatr wedi'i dyfeisio, ymarfer adrodd straeon, a Diwylliant Cymreig.

Safe creative space for young people to come and be creative through the medium of Welsh. Whether you are a first language Welsh speaker or a Welsh Language learner, this is a space to create and explore together.

*See more [here](#)*

### BWRLWM CREADIGOL CYMRAEG

Yw ein Prosiect Iaith Gymraeg sydd wedi'i greu ar y cyd â grwpiau presennol, artistiaid llawrydd lleol, a Phobl y Lle (Gwirfoddolwyr). Bydd y manau creadigol diogel hyn yn archwilio ac yn ymchwilio i amrywiaeth o ddulliau trwy aml-gelfyddyd, gan greu cyfleoedd cymdeithasol i ddefnyddio a datblygu sgiliau Cymraeg. Wrth roi cyfle i artistiaid lleol ddatblygu hyder i archwilio'r defnydd o'r Gymraeg yn eu hymarfer eu hunain. Mae'r prosiect hwn yn cynnwys preswyliaidau celfyddydol penodol i'r Gymraeg, caffï dysgu Cymraeg rheolaidd a datblygiad y fforwm ieuenticid Cymraeg.

Bwrlwm Creadigol Cymraeg is our Welsh Language Project co-created with existing groups, local freelance artists, and The People of the Place (Volunteers). These safe creative spaces will explore and investigate a variety of methods through multi art forms, creating social opportunities to use and develop Welsh language skills. While giving local artists the opportunity to develop confidence to explore the use of the Welsh language in their own practice. This project includes welsh language specific arts residencies, a regular welsh language learning cafe & the development of the welsh language YP forum.





*"Since discovering The Well-being Room at The Place, my life has brightened on so many levels.*

*It is a ray of sunshine and a much needed tonic especially during challenging times and gloomy winter months. Knowing that I can pop in to attend meditation one evening and yoga on another for free is so reassuring. It benefits my mental and physical Well-being and gives me a sense of hope and optimism. There is a very inclusive vibe and I always feel very welcome whenever I attend, be it for the classes or occasional dancing, allotment gatherings etc."*

**Carmela Gianfagna**  
Workshop Attendee

*Big Skies at Tredegar House 2021*

## CREATIVE WELL-BEING FOR ARTS & HEALTH

*We understand deeply that the arts can have a positive impact on the Well-being of the people in Wales. The Following work has been designed and built in direct relation to this need. It is led by our team of volunteers, creative practitioners & dedicated Well-being staff.*

### THE WELL-BEING ROOM

The Well-being room at The Place, Newport was imagined, created and designed by our volunteers who specialise in Creative and Therapeutic Arts.

It is a designated space for staff, volunteers and participants. A usable & bookable space for groups & individuals to have access to a place of calm and relaxation. Our Well-being and Therapeutic Arts practitioner provides one to one support to volunteers and staff and co-ordinates our Well-being programme.

#### **A note from our Arts & health host, Katie...**

*"The Well-being Room, allotment, classes and events provide a much needed community of people, sharing a passion for creating safe supportive and caring environments together. It is our role as leaders in the arts, to ensure we have a positive impact on the well-being of people in Wales.*

*As Arts and Health host at The Place, my role is to liaise with artists and practitioners to coordinate the Well-being Room and Allotment timetable of holistic and creative activities that take place every week. These include mindfulness meditation, Qi Gong, and Yoga, Well-being visual arts and gardening outdoors. I send out weekly reminders with what's on and coming up for the classes and events with the Well-being Room. During the classes I am present and making sure everything is going well for the tutor and participants alike.*

*Working in partnership with a health organisation would support the process of building up a class of social prescription at The Place. E.g. GARTH Gwent Arts in Health charity. MIND and Samaritans may be able to be supportive as well.*

*The support would be needed to manage the people who are attending because of the nature of their illnesses/conditions. E.g some people may be too unwell to be able to attend."*

### SOCIAL PRESCRIBING

*It is an approach that connects people to activities, groups, and services in their community to meet the practical, social and emotional needs that affect their health and Well-being. Social prescribing is an all-age, whole population approach that works particularly well for people who: have one or more long term conditions, who need support with low level mental health issues, who are lonely or isolated, who have complex social needs which affect their Well-being. Source: NHS England website*

**Ambition:** To enhance, grow & continue our regular programme of Well-being activities running weekly, offering free opportunities for families, and the community to access activities that support their health and Well-being.

To develop a focus group that has been set up with the regular participants which feed into the delivery of our activities throughout the year.

To explore the links between creative Well-being & our artists programmes

## GOVERNANCE & MANAGEMENT STRUCTURE

TSTC is registered as a Community Interest Company. Whilst having a legacy of a partnership structure registered with HMRC, the organisation restructured in November 2020. With governance support from Wales Co-op (Now Cwmpas) under the guidance of Rhys Williams and Arts and Business Wales, the organisation has grown and diversified to include a strong board of directors alongside the community, youth and critical friends advisory sub-group & the Future generations Forum. The organisation is now financially managed and regularly audited by Accounting for Good CIC with books kept by the treasurer & company manager.

### BOARD OF DIRECTORS

TSTC strives for an inclusive and regularly fluid board of directors. Adopting a revolving chair to encourage democracy, leadership and parity the following directors have been developed as a reflection of the legacy of the organisation. In the articles of constitution, all directors have the ability to be remunerated, this is to allow the company to work fluidly between the daily running of the organisation & the decision making, whilst offering freelancers the ability to work for the organisation & sit on the board of directors.

### LIST BOARD OF DIRECTORS

**Current Chair** - Patricia O'Sullivan  
**Vice Chair** - Jeremy Linnell  
**Executive Director** - Georgina Harris  
**Secretary** - Abigail Lewis  
**Treasurer** - Naomi Underwood  
**Non Exec - Director** - Georgie Berry  
**Non Exec - Director** - Ty Dolbel  
**Non Exec - Director** - Peter Morgan

### YOUTH, COMMUNITY & CRITICAL FRIENDS

#### ADVISORY BOARD

Claire Turner	Nyla Webbe	Emma Newrick
Samantha Jones	Fez Miah	Laura Palfrey
Loki Skryme-Croft	Katie Keeble	Dr. Ffion Reynolds
Cassidy Howard-Kemp	Anna Baj	
David Robert Edwards	Marega Palser	

### CORE TEAM

**Exec & Creative Director** - Georgina Harris  
**Treasurer & Company Manager** - Naomi Underwood  
**Creative Producer of Participation** - Bethany Seddon  
**Head of Communications & Digital Lead** - Josh Davis  
**Lead Volunteer** - Ty Dolbel

### THE 6 LEADERS OF CULTURAL CHANGE

Over the next few years, TSTC are looking to recruit 6 cultural change-makers on fixed-term contracts.

Each Individual will align their practice and expertise to one of ACW's 6 principles in creativity, widening engagement, welsh language, transformation, nurturing talent & climate justice.

For TSTC they will interrogate policy, make art, create, collaborate, work with communities, shape projects & bring their expertise to guide & nourish the work the company will deliver. They will share impact, monitor change & work alongside creative director & evaluator to map and share their learning. Keeping to TSTC's key principles, working rooted in co-creation & civic arts, the change makers will align with the company's ethos & roots, whilst bringing in their own expertise & ways to shake things up!

This project will directly challenge biased cultural leadership structures and interrogate embedded cultural democracy at the core.

## VOLUNTEER PROGRAMME

### POPS - PEOPLE OF THE PLACE

The People of The Place - A volunteer programme led by Tin Shed Theatre Co, producer of participation. This volunteer programme is supported by GAVO & delivered as part of the ongoing development at The Place. Aimed at NEETS provision for young people and adults out of work or education, this volunteer programme is aimed at increasing people's social engagement and access to creative networks.



This is a new and developing project for 2023 that TSTC are working on alongside GAVO, Newport City Homes and the team at The Place to develop this volunteer programme with a view to recruit a volunteer manager and coordinator later in 2023.

To date volunteers are taking positions in the daily running of The Place & are learning skills in the creative management of the building. For many, these are important and crucial life skills that can lead individuals on a path to employment outside of the organisation.

### ASSOCIATE ARTISTS AND COMPANIES

**Aled Wyn Thomas** - Ffilm Bach & Mawr  
**Cara Hood** - Lighting Designer  
**Rob Hill** - Production Manager & Outdoor Artist  
**Giles W. Bennett** - Projection Artist  
**Kitsch n Sync Collective** - Kylie Ann Smith  
**Jo Munton** - Puppeteer  
**Nyla Webbe** - G Expressions  
**Slung Low** - Alan Lane  
**Creative 101** - Danielle Corbishly  
**Articulture** - Annie Grundy  
**Walk the Plank** - Liz Pugh  
**Darren Knipe** - Dark Olive  
**Gemma Durham** - Riverfront Theatre  
**Fez Miah** - Urban Circle & G Expressions  
**Rhian Hutchings** - Operasonic



Moby Dick on the Trans porter Bridge 2018



*“Due to Tin Sheds extensive network and the variety of projects they deliver there is an abundance of opportunity for Hatch Members including a development pathway for young people to volunteer, then develop as workshop assistants and then as the creative of the future- with links to another excellent Tin Shed creation- Le Public Theatre. Tin Shed have excellent facilitators who are supported to deliver the program but also to develop in their creative journey. Hatch is somewhat more than a youth theatre, in Tin Shed hands it is an incubator for creativity and a multifaceted agent for creative engagement.”*

**Danielle Rowlands**  
Education and Participation Officer  
The Riverfront Theatre

*Moby Dick on the Transporter Bridge 2018*

## ACCESSIBLE TO ALL

### GENERAL STATEMENT ON ACCESSIBILITY AND INCLUSIVITY

At TSTC we pride ourselves on making our work accessible to all. Using the social model of disability, we believe that it is society that disables people, and we, as an organisation TSTC ensure that there are no barriers to working, participating and engaging with us.

Here are the ways in which we practically apply this to our work and daily business.

- **Places and Spaces** - To ensure that all places and spaces of work are regularly audited by a trained access consultant with lived experience.
- **Applications & Conversations** - To offer a variable way of means to apply to roles & developing positions. This is made possible by the offer of easy read documents, in person, informal conversations, blended communications, offering a tailored, flexible approach based on need.
- **Marketing and Communications** - To ensure that all marketing and communications are offered in a medium that is blended in its delivery. This is in bilingual, BSL, video and audio formats. TSTC always offers an informal, in-person or digital conversation.
- **In production** - To work alongside a creative access consultant to ensure that from inception to delivery, our artistic and performative work is accessible to audiences
- **Business Structure & Governance** - To ensure that the communities and cultures we engage with are represented at board level and that Tin Shed's board of directors is a direct reflection of the organisation and its value system.
- **Training** - Where possible all collaborating Board, staff, volunteers, community members and associates will be offered paid places on training in EDI, Mental Health first aid, First Aid, Disability awareness & Deaf Awareness. This is reviewed and updated regularly.
- **Living Documents** - To ensure the company and its board remain up to standard with practice, policy and regulation - all policy and practice documents are living, therefore are regularly updated and checked.

### EQUALITY, DIVERSITY & INCLUSION

At TSTC we acknowledge and understand that cultural institutions have historically prevented marginalised groups and individuals from engaging with culture and the arts.

At Tin Shed Theatre Co we want to ensure that we reflect the diverse cultures that make up our communities in Wales and beyond, developing cultural leaders and creatives from all backgrounds. We want to ensure we challenge the stories that we tell, who tells them and that cultural democracy underpins our practice as an arts organisation.

We ensure that all our staff are offered EDI training and are asked to read, acknowledge and sign TSTC's EDI policy.

*For more information on TSTC's EDI policy, [click here](#)*



"Tin Shed play a crucial role in their local community, providing inclusive and affordable space in the city centre for young people and the community to meet. This is done with generosity, openness and a real consideration about what people need. Our LGBTQ+ youth group GWIR have used both The Place and Unit 9 which have allowed our young people to come together with facilities that are appropriate to their needs. I think it's very easy for arts organisations to claim that they are doing vital community work but Tin Shed are a company who put their money where their mouth is."

**Nerida Bradley**  
Youth and Community Director  
Newport LGBTQ+ Group

Pill Carnival 2022

## WIDENING ENGAGEMENT STATEMENT & ACTION PLAN

Tin Shed Theatre Co are dedicated and passionate in widening the engagement and access to the arts and creative industries. The organisation pride themselves on the co-creation of their work & develop lasting bonds and relationships with individuals, organisations & partners who align with the companies values.

TSTC believes that no barriers should exist between individuals and their relationship to the arts and works regularly through various creative consultancy methods to identify & eradicate these barriers.

Through our work in a community setting, we have successfully and regularly developed lasting relationships with individuals who are considered from a low socioeconomic background and marginalised communities. We envisage this continuing and developing throughout our outlined plan.

This is in line with the LPDR by Newport City Council on areas of Mass deprivation, in 2019 highlighting Newport at the highest level of deprivation in Wales.

[Read the report here](#)

Blog: Planning for the future, our creative and social currency

[can be viewed here](#)

Written by: George Harris, Creative Director, Tin Shed Theatre Co.



The Wonder Emporium 2019

# REACH & AUDIENCE DEVELOPMENT

**799**  
WORKSHOPS  
DELIVERED

**8865**  
COMMUNITY  
PARTICIPANTS  
ENGAGED

**291**  
FREELANCE  
PAID ARTISTS

**47**  
CREATIVE TRAINING  
& RESIDENCIES

**6339**  
FOOTFALL  
INTO THE PLACE

**122**  
GROUPS AND  
ORGANISATIONS  
COLLABORATED  
WITH

**3267**  
AUDIENCE  
MEMBERS

**77**  
LIVE  
PERFORMANCES  
& EVENTS

The information above runs from 11/2020 - 07/2024

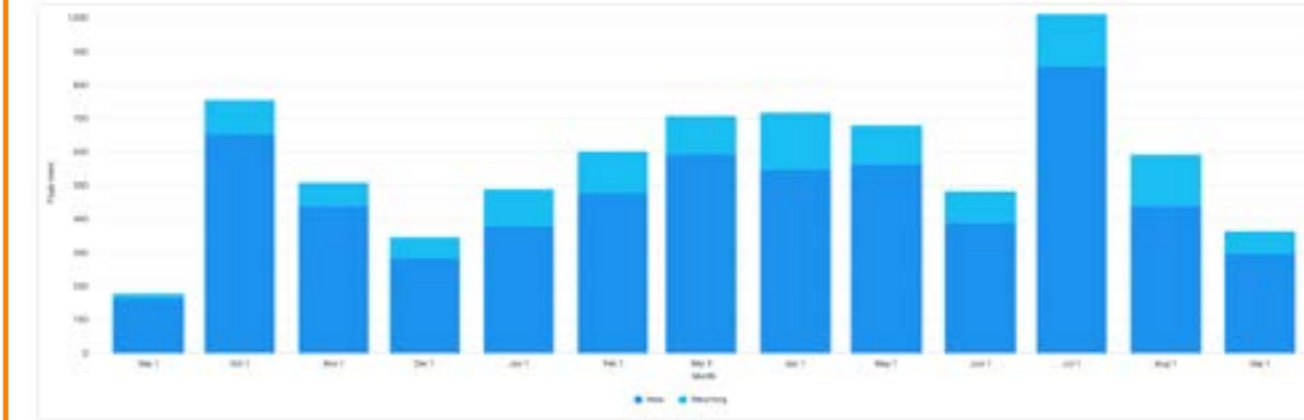
Big Splash At The Place 2023

# REACH & AUDIENCE DEVELOPMENT

[www.theplacenewport.com](http://www.theplacenewport.com)

Traffic Over Time

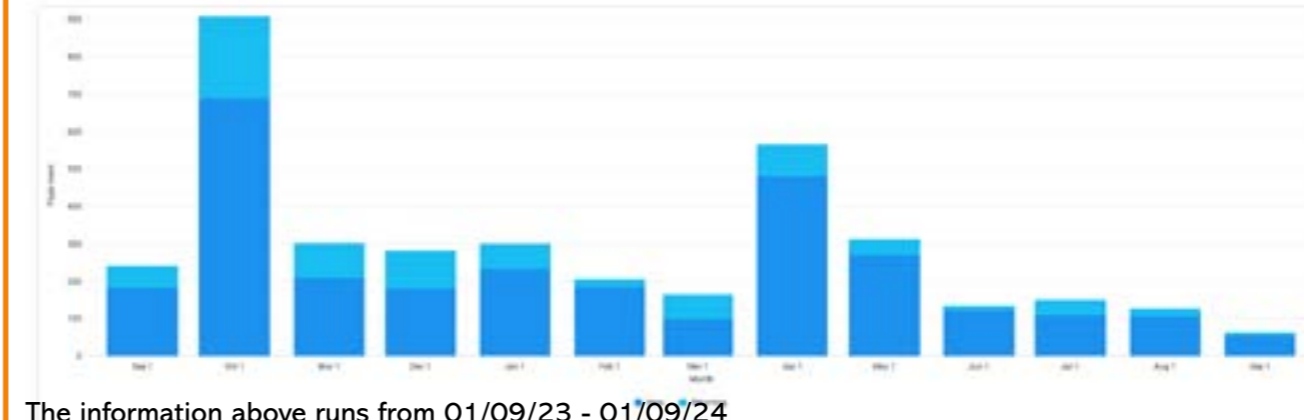
Select a time period to view the last 30 days Group by: Month Select a measurement Page views Split by: Website type Exclude bots: Yes



[www.tinshedtheatrecompany.com](http://www.tinshedtheatrecompany.com)

Traffic Over Time

Select a time period to view the last 30 days Group by: Month Select a measurement Page views Split by: Website type Exclude bots: Yes



The information above runs from 01/09/23 - 01/09/24



# RISK & RESILIENCE

## SUSTAINABILITY

As a project funded company from 2010 - 2023 we have developed many financial & managerial strategies to ensure that the company remains in constant activity, serving its communities and continuing to generate revenue. This has been supported in many ways by diverse funding strategies and long standing stakeholder relationships.

## COVID 19

During the recent Covid 19 Pandemic, it became clear that the skill set of Tin Shed and its experience in outdoor arts and production management for audiences was a useful tool. We were able to take part in many conversations & steer the development of safe community & outreach activities in outdoor spaces.

We continued to meet with our regular participants in digital workshops for The Public Theatre, Hatch Youth Theatre and Creative Curations Residencies, providing the regular and continued connection through creativity for people.

Rocket Launch Blaenavon was one of the first large scale, outdoor arts events in Wales in 2021 and for an audience of over 700 physical spectators and over 300 digital, we successfully navigated a team of 50 freelance creatives under a team of 2 core Tin Shed staff.

## ADAPTABILITY

We pride ourselves on our resilience and adaptability, navigating an uneasy & turbulent financial environment for the duration of our history. The foundations of Tin Shed were laid and paved through lack of resources, lack of financial investment but with a need to create. We are adaptable & have learnt to be resourceful. This remains a constant.

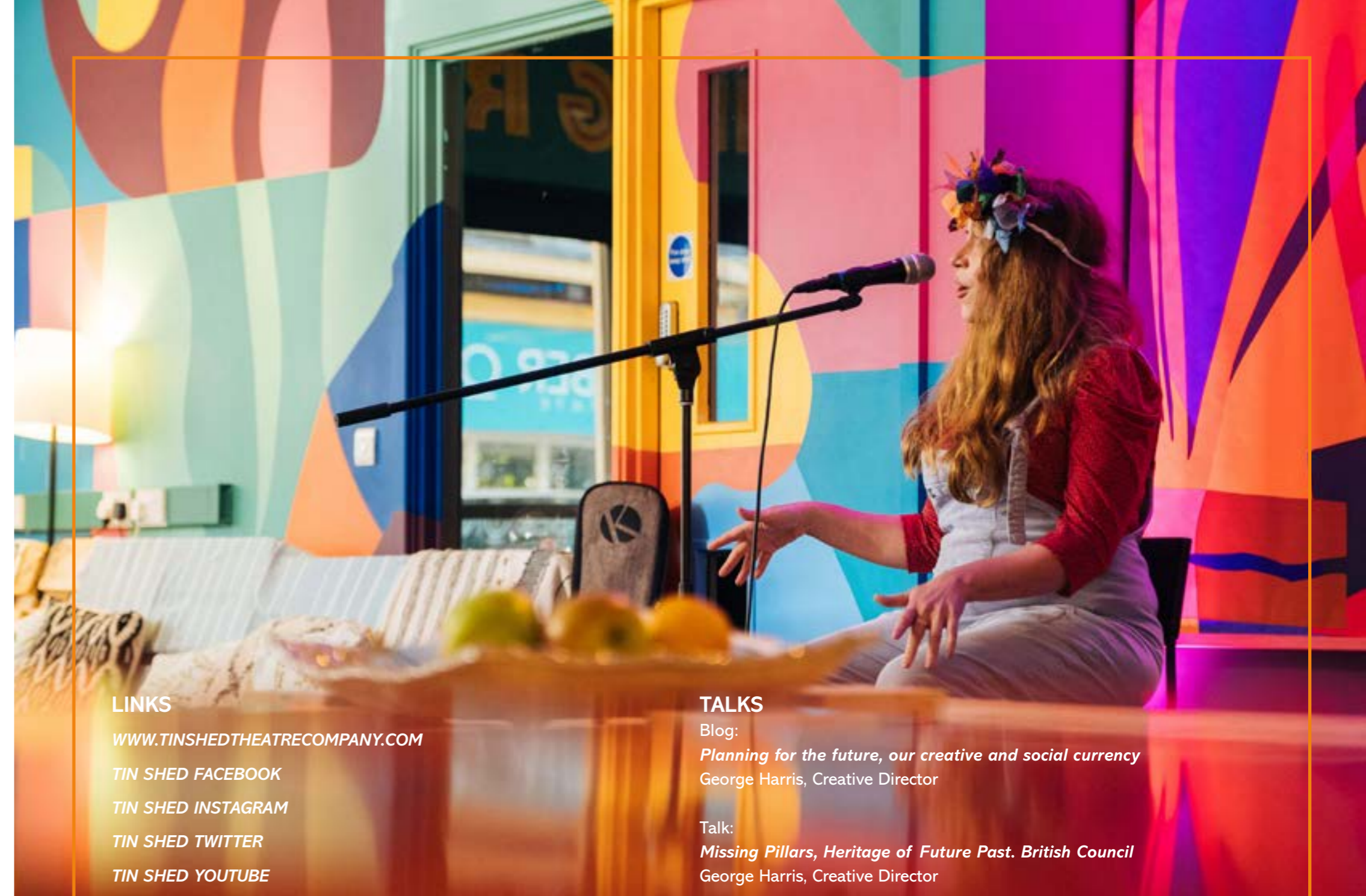
## CESSATION

We want to be honest with ourselves and our funders that in the case of the lack of continued and regular financial support & the historic, ongoing strain on freelance creatives to uphold & over produce, that should multi year funding not be awarded, TSTC can no longer rely on the unsustainable & sometimes unpaid good will of its regular teams & may make the decision to cease operations at this point.

This is not a decision the company and its board will make lightly, but we want to ensure that funders understand and appreciate the continued work and strain on small, project funded organisations who deliver over and above their capacity & the impact this has on freelance creatives physical and mental health.



Earth Hour 2019



## LINKS

[WWW.TINSHEDTHEATRECOMPANY.COM](http://WWW.TINSHEDTHEATRECOMPANY.COM)

[TIN SHED FACEBOOK](#)

[TIN SHED INSTAGRAM](#)

[TIN SHED TWITTER](#)

[TIN SHED YOUTUBE](#)

## TALKS

Blog:

*Planning for the future, our creative and social currency*  
George Harris, Creative Director

Talk:

*Missing Pillars, Heritage of Future Past. British Council*  
George Harris, Creative Director

# PARTNERS, FUNDERS, STAKEHOLDERS

